



Reduce Tax On Beer

Reduce Tax On Beer (RTOB) is a registered political party, whose details are available on the Electoral Commission website.

- The Party calls for a 50% reduction in the current level of alcohol duty applied to ales, lagers and minority beer styles
- The party also calls for the abolition of V.A.T on these products on the grounds that they are scientifically proven to be healthy food stuffs

The party aims to field candidates at the forthcoming General Election to raise public and political awareness of the threat to the British beer and pub industry posed by excessive taxes on beer.

- ◆ High taxes on beer favour large multi-national bulk-buying companies such as supermarkets who pay minimal profit margins to producers and sell alcohol to an unregulated, unsupervised market.
- ◆ Reduction of tax on beer would favour small local businesses such as pubs and clubs where the provision of alcohol and the conduct of those drinking it can be monitored.
- ◆ **RTOB does not promote reckless or excessive consumption of alcohol. We do advocate a fair and sensible level of taxation on Britain's national drink.**

- ◆ Since the election of the Labour Party in 1997, alcohol duty on beer has increased by more than 50%, whilst that applied to other products has remained static against inflation rates.
- ◆ High levels of tax on beer encourage cross-channel purchases which raise no money for the UK. Much of this alcohol is then sold on illegally, placing the control of the provision of alcohol in the hands of criminals rather than regulated licensees.
- ◆ **Around a third of the price of your pint of beer goes to the Government**
- ◆ **We fully support the Beer Drinkers and Pub Goers Charter (2010)**

Annual membership of the party costs £5.00. Cheques to be made out to :
[Reduce Tax On Beer Club](#)

Please post to: **RTOB, Party Headquarters, 27 Pearce Manor, Chelmsford, CM2 9XH**

Other donations are welcomed in order to provide for electoral deposits, publicity and other running costs. The party has no paid employees and we thank you in advance for your support.

Vote Ben Sherman Reduce Tax On Beer