



## How would YOU change the world?



**True Democracy gives you a voice your MP can hear.  
Let's not just *talk* about digital democracy. Let's *build* it.**

### **Democracy means 'people rule'**

For centuries, we've only been given a say every few years at election. But here we are, at the dawn of the digital revolution and we can do better. Digital democracy is the people-powered future of politics...

### **The people-powered future of politics**

True Democracy is a live, ongoing, online referendum. Real people raise ideas. Others vote on those ideas. With more ideas and more opinion, we can create better solutions.

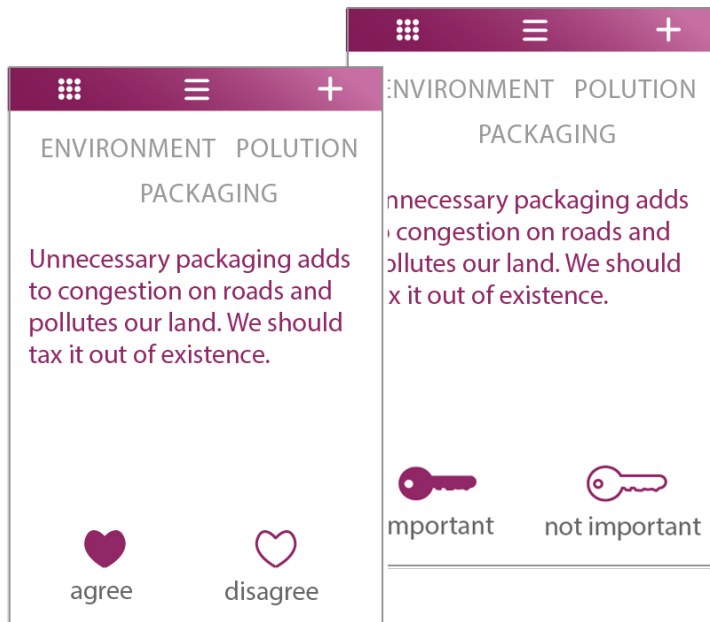
### **What is True Democracy?**

It is an *app*\* for your phone, tablet or computer. A politically neutral, not-for-profit, open source, online debating digital democracy tool. Wow, that sounds complicated, but it's not at all.

- **Raise ideas**, about anything, local or national
- **Vote on other peoples' ideas**. More popular, important ideas are evident.
- **Choose who to vote for** The system aligns your opinions with those of Parties and local candidates

### **The result?**

- **A pool of great ideas** from real people, with real experience
- **A live, daily referendum** – a clear picture of what people think, want and need.



- Compare your beliefs with a Party, election candidate, or the rest of the country...



### How will True Democracy get to Parliament?

- Show True Democracy to your MP. They may agree to represent popular constituent views.
- Ask your Party, MP or candidate to take part in True Democracy, anonymously at first if they prefer.
- Vote for a Party or candidate you believe will work in favour of popular public opinion. Check their constitution.